

WHAT IS CLAIMED IS

1. An applicator (1), in particular a mascara brush, comprising a plurality of bristles (2) which are held between two intertwined wire sections, with
5 the bristles (2) passing through a helical reinforcing element (7), wherein the reinforcing element (7) is a two-flight helix.
2. An applicator (1) according to claim 1, wherein threads of the individual flights are asymmetric such that a pitch of a first section of the thread is
10 greater than that of a second section, with a free interstice for the bristles (2) to pass through alternately having a smaller distance B and a greater distance C.
3. An applicator (1) according to claim 1, wherein free ends (15) of the re-
15 inforcing element (7) are arranged in one of a specific annular gap (16) and a recess (5) which accommodates free ends of intertwined wires of the original brush and the free ends (15) of the two flight helix.